

Subject: RE: Melrose Banners

From: George Livermore

Date: 08/31/2016 07:24 AM

To: 'Anna Kozma' <anna.kozma@lacity.org>, Donald Duckworth <duckworth.donald@gmail.com>

Anna,

We are working with Don Duckworth and the Westchester Town Center BID. We have banners installed at 33 locations in the BID district, see attached map for locations and banner design. Don and Dekra-Lite also work with the Melrose BID. We have just completed requesting a City banner permit for 360 days for Melrose which required a council motion. We are trying to get the same the same motion approved for Westchester which means we can reserve all the poles for them on one permit for just under a full year. This keeps the banners up for the BID without any outside conflicts from other customers trying to rent the poles out from under the BID.

Basically we would like to start a motion to give us authorization to apply for this type of permit with the BSL. Without the motion we can only apply for permits 90 days at a time which is costly and opens the door for other companies and agencies to reserve the poles so we have to remove the BID banners and re apply for additional permits.

Any questions, please contact Don or myself.

Thank you for your time!

Respectfully,

George Livermore
Sr. Account Executive
Dekra-Lite Industries, Inc.



From: Anna Kozma [mailto:anna.kozma@lacity.org]

Sent: Tuesday, August 30, 2016 10:36 PM

To: Donald Duckworth

Cc: George Livermore

Subject: Re: Melrose Banners

Hi George,

Happy to help what whatever we can in Council District 11. Let me know how I can be of service.

Thank you

On Fri, Aug 26, 2016 at 8:21 AM, Donald Duckworth <duckworth.donald@gmail.com> wrote:

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On Aug 26, 2016 7:20 AM, "Donald Duckworth" <duckworth.donald@gmail.com> wrote:

Great.

Also, we can get a City Council motion for Westchester. I've copied Anna Kozuma, Mike Bonin's Field Deputy for Westchester. Can you please tell her what you need? I'm out of the office until September 6.


On Aug 26, 2016 6:48 AM, "George Livermore" <GeorgeL@dekra-lite.com> wrote:

Don,

I am working with Dulce (my assistant) now on seeing if we can install more banners in Melrose based on our current permit situation. At least next and following years will be 100% with the permits.

Respectfully,

George Livermore
Sr. Account Executive
Dekra-Lite Industries, Inc.

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Anna M. Kozma
Field Deputy - Westchester/Playa
Councilmember Mike Bonin
City of Los Angeles
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